33rd ASEANTA AWARDS FOR EXCELLENCE 2020

33rd ASEANTA Awards for Excellence 2020

Entry Form

Particulars of Participant

Name_____ Designation_____

Organisation _____

Telephone_____ E-mail_____

Signature_____

Note: Incomplete entry form shall be discarded

1. BEST ASEAN TRAVEL ARTICLE

DESCRIPTION

- Any article written promoting Southeast Asian destination, that best demonstrates the multiple destinations attractions

WRITE YOUR ENTRY PARTICULARS HERE

- Title of article, Author/Publisher name, Publication date, Title of publication & Audience's type

RULES & REGULATIONS

- Entries for this award may be submitted by the publisher or journalist himself and ASEANTA Members
- The article must be in English and published in 2019
- No restriction on number of entries to be submitted
- Each entry must be accompanied by Official entry form (which may be scanned and emailed)
- Entries which have been submitted to ASEANTA for consideration in previous year's ASEANTA Tourism Award Competition must not be re-entered
- Judges will be appointed by ASEANTA which reserves the right not to award if, in the judges' opinion entries are not of sufficient standard
- All entries must be electronically submitted by email to: **darrellyuen@gmail.com by 30 November 2019**

2. BEST ASEAN TOURISM PHOTO

DESCRIPTION

- Any published photo in a recognized publication, whether print or electronic, promoting Southeast Asian destination

WRITE YOUR ENTRY PARTICULARS HERE

- Title, Theme, Photographer name, Circulation & Types of audience

RULES & REGULATIONS

- Entries for this award may be submitted by the publisher or journalist himself and ASEANTA Members
- The article must be in English and published in 2019
- No restriction on number of entries to be submitted
- Each entry must be accompanied by Official entry form (which may be scanned and emailed)
- Entries which have been submitted to ASEANTA for consideration in previous year's ASEANTA Tourism Award Competition must not be re-entered
- Judges will be appointed by ASEANTA which reserves the right not to award if, in the judges' opinion entries are not of sufficient standard.
- All entries must be electronically submitted by email to: **darrellyuen@gmail.com by 30 November 2019**

3. BEST ASEAN MARKETING & PROMOTIONAL CAMPAIGN

DESCRIPTION

- Any recognized marketing and/or promotional campaign made by any entity within or outside Southeast Asia that effectively increased the awareness of the region as a single destination.

WRITE YOUR ENTRY PARTICULARS HERE

- Campaign name, Country & Campaign description

RULES & REGULATIONS

- Entries for this award may be submitted by the publisher or journalist himself and ASEANTA Members
- The campaign must be in English and published in 2019
- No restriction on number of entries to be submitted
- Each entry must be accompanied by Official entry form (which may be scanned and emailed)
- Entries which have been submitted to ASEANTA for consideration in previous year's ASEANTA Tourism Award Competition must not be re-entered
- Judges will be appointed by ASEANTA which reserves the right not to award if, in the judges' opinion entries are not of sufficient standard.
- All entries must be electronically submitted by email to: darrellyuen@gmail.com by 30 November 2019

4. BEST ASEAN NEW TOURISM ATTRACTION

DESCRIPTION

- Any new attraction/destination or additional attraction in an existing destination launched in 2019 onwards that has impacted on tourism growth in the region.

WRITE YOUR ENTRY PARTICULARS HERE

- Attraction, Country & Attraction

RULES & REGULATIONS

- Entries for this award may be submitted by the publisher or journalist himself and ASEANTA Members
- The promotion must be in English and in 2019
- No restriction on number of entries to be submitted
- Each entry must be accompanied by Official entry form (which may be scanned and emailed)
- Entries which have been submitted to ASEANTA for consideration in previous year's ASEANTA Tourism Award Competition must not be re-entered
- Judges will be appointed by ASEANTA which reserves the right not to award if, in the judges' opinion entries are not of sufficient standard.
- All entries must be electronically submitted by email to: **darrellyuen@gmail.com by 30 November 2019**

5. BEST ASEAN AIRLINE PROGRAM

DESCRIPTION

- Any tour program/s is promoted by an airline, within or outside of the region that is dedicated to promoting Southeast Asia as a destination.

WRITE YOUR ENTRY PARTICULARS HERE

- Title of airline program, Airline name, program price, program details

RULES & REGULATIONS

- Entries for this award may be submitted by the publisher or journalist himself and ASEANTA Members
- The program must be in English and promoted in 2019
- No restriction on number of entries to be submitted
- Each entry must be accompanied by Official entry form (which may be scanned and emailed)
- Entries which have been submitted to ASEANTA for consideration in previous year's ASEANTA Tourism Award Competition must not be re-entered
- Judges will be appointed by ASEANTA which reserves the right not to award if, in the judges' opinion entries are not of sufficient standard.
- All entries must be electronically submitted by email to: **darrellyuen@gmail.com by 30 November 2019**

6. BEST ASEAN CULTURAL PRESERVATION EFFORT

DESCRIPTION

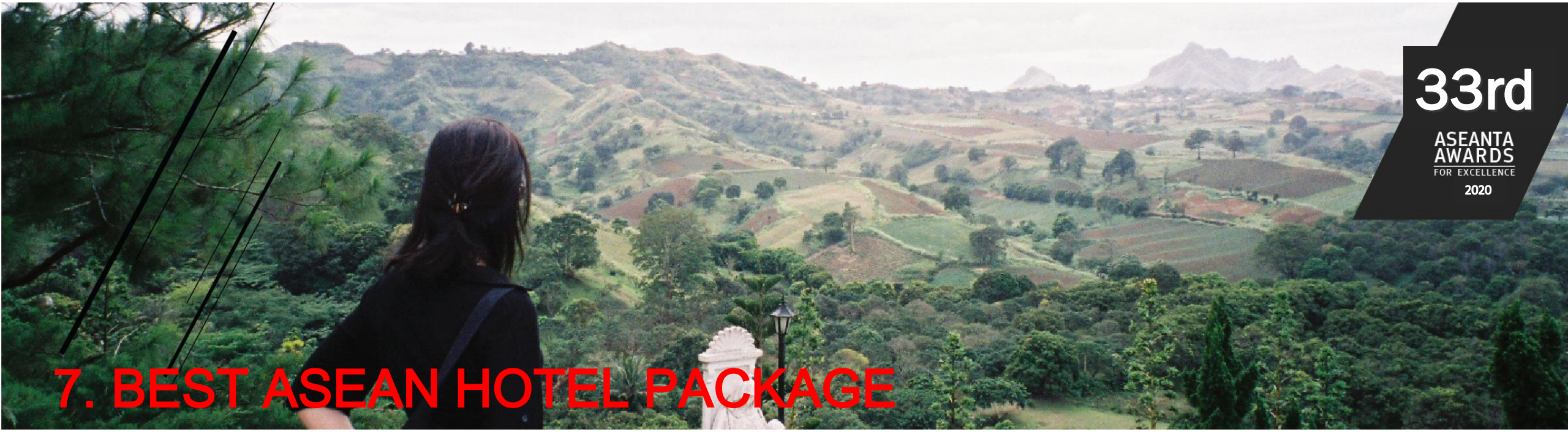
- Any impactful effort towards protecting and/or conserving heritage/culture/history in any Southeast Asian destination

WRITE YOUR ENTRY PARTICULARS HERE

- Project name, Country & Project description

RULES & REGULATIONS

- Entries for this award may be submitted by the publisher or journalist himself and ASEANTA Members
- The effort must be in English and promoted in 2019
- No restriction on number of entries to be submitted
- Each entry must be accompanied by Official entry form (which may be scanned and emailed)
- Entries which have been submitted to ASEANTA for consideration in previous year's ASEANTA Tourism Award Competition must not be re-entered
- Judges will be appointed by ASEANTA which reserves the right not to award if, in the judges' opinion entries are not of sufficient standard.
- All entries must be electronically submitted by email to: darrellyuen@gmail.com by 30 November 2019



7. BEST ASEAN HOTEL PACKAGE

DESCRIPTION

- Any hotel package directly or jointly promoted by the hotel or group, operating within Southeast Asia . The hotel package shall include feature/ attraction of the destination that best represent or promote the destination, complemented by the hotel's products & services.

WRITE YOUR ENTRY PARTICULARS HERE

- Title of hotel package, Hotel name, package price, package details

RULES & REGULATIONS

- Entries for this award may be nominated by the hotel (s) and ASEANTA Members
- The package must be in English and promoted in 2019
- No restriction on number of entries to be submitted
- Each entry must be accompanied by Official entry form (which may be scanned and emailed)
- Entries which have been submitted to ASEANTA for consideration in previous year's ASEANTA Tourism Award Competition must not be re-entered
- Judges will be appointed by ASEANTA which reserves the right not to award if, in the judges' opinion entries are not of sufficient standard
- All entries must be electronically submitted by email to: **darrellyuen@gmail.com by 30 November 2019**

8. BEST ASEAN CRUISE PROGRAM

DESCRIPTION

- Any cruise program/s is promoted by a cruise company or travel agent or airline, within or outside of the region that is dedicated to promoting two or more Southeast Asia destinations.

WRITE YOUR ENTRY PARTICULARS HERE

- Title of cruise program, cruise program name, cruise program price, program details

RULES & REGULATIONS

- Entries for this award may be nominated by the cruise company and ASEANTA Members
- The program must be in English and sailing/cruise itinerary is in 2019
- No restriction on number of entries to be submitted
- Each entry must be accompanied by Official entry form (which may be scanned and emailed)
- Entries which have been submitted to ASEANTA for consideration in previous year's ASEANTA Tourism Award Competition must not be re-entered
- Judges will be appointed by ASEANTA which reserves the right not to award if, in the judges' opinion entries are not of sufficient standard
- All entries must be electronically submitted by email to: darrellyuen@gmail.com by 30 November 2019